

From: [Fred Capriotti](#)
Subject: FW: Water and Energy Efficiency Seminar Invite: Tuesday, August 11, 2015 | 8:00 AM - 12:30 PM
Date: Thursday, July 23, 2015 9:42:10 AM
Attachments: [image001.png](#)
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[ONT Drops & Watts Conservation Invite eVersion.pdf](#)

[You are invited !](#)

WAXIE Ontario Drops & Watts Conservation – Water and Energy Efficiency Seminar



WAXIE ONTARIO: Tuesday, August 11, 2015 | 8:00 AM - 12:30 PM

SEMINAR EVENT HIGHLIGHTS

WATER CONSERVATION – *Reduced water consumption is a top priority in California, and water conservation is the most **cost-effective** and responsible way to manage the region's finite resources. Please come see how inspired engineering concepts united with expert implementation strategies can deliver **innovative water savings solutions** to help achieve conservation goals.*

ENERGY EFFICIENCY – *Reduced energy consumption can help save money and decrease greenhouse gas emissions. Please come see how **state-of-the-art LED lighting solutions** can help reduce light energy consumption by **up to 50-70%** and virtually eliminate ongoing bulb replacement and disposal costs.*

PUTTING IT ALL TOGETHER – *WAXIE is a partner who can be relied upon to assist with reaching your **sustainability and conservation goals**. Please come see how O+M Policy design can assist in putting all the pieces together to solve the **sustainable operations and maintenance puzzle**.*

SPEAKERS

INNOVATIVE WATER SAVINGS SOLUTIONS: WATERMISER – RICK SKINKER | 8:45 AM - 9:15 AM

Rick Skinker, Water Efficiency Specialist and Executive VP of Watermiser will focus on the *California Mandated Water Reductions*. He will discuss the various mandated targets, enforcement mechanisms and how the water agencies will pass their potential penalties of up to \$10,000/day on to their customers. Learn how to create a *facility target plan* aimed at complying with requirements to avoid penalties, fines, excess usage charges and even potential service stoppage, including hidden opportunities to reduce water consumption.

LOWERING ENERGY COSTS THRU EFFICIENT LIGHTING: AMERICAN LIGHTING – Denis Cohen | 9:15 AM - 9:45 AM

Dennis Cohen, Senior Vice President from American Lighting, will focus on ways to reduce your electric bill through state of the art lighting. His presentation will demonstrate how you can reduce your maintenance costs, improve your overall lighting and capture the best available utility rebates, with *"No Money out of Pocket."* Additionally, you will learn which lights provide the best financial benefit for newer technology.

PUTTING IT ALL TOGETHER – CONSERVATION & O+M POLICY: WAXIE – KEITH SCHNERINGER | 10:00 AM - 11:30 AM

Keith Schneringer, WAXIE's Director of Channel Marketing & Sustainability, will be reviewing conservation opportunities available to facilities choosing to incorporate more sustainable aspects into their operations and maintenance (O+M) plan. His presentation will highlight recommendations for O+M policy design and creation, and the important role an O+M Policy can play in conserving resources and creating healthier indoor environments.

FEATURED VENDORS

American Lighting, Falcon, GOJO, Rubbermaid, Watermiser, WAXIE Brand & Windsor.

Seminar is free to attend. RSVP by Friday, August 7th, 2015.

[Click here to RSVP Online](#)

[Download the invite](#)



WAXIE reduces your total sanitary maintenance costs by providing the highest quality products, supplies, tools and equipment all under one roof. From the basics you use every day – toilet tissue, cleaners, trash can liners, mops and safety supplies – to more specialized items like marble care products, floor care machinery, dilution control systems, washroom partitions, warewash & laundry, and more, WAXIE is the single source for all your maintenance needs.

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